



Actionable Ecommerce Market Intelligence.

Ecommerce presents an intense, ever-fluctuating realm of sales competition. Those responsible for online revenue must continually keep an eye on market trends, track competitors, assess promotions, evaluate retailers and monitor the countless additional variables that contribute to bottom-line performance for their brand. Manual processes and point solutions just aren't enough to give the full picture.



Key Benefits

Monitor Your Market

Monitor an entire brand or an individual product with respect to marketing's 4 Ps.

Stay Ahead of Competitors

Better understand trends in product performance for your brand and your competition.

Optimize Retailer Relationships

Evaluate and assess retailer potential to create strategies for improving product sales.

Get the Full Picture with Zumetrics.

Zumetrics delivers a unique perspective into the online retail market that empowers product and channel managers to better understand market trends, interpret product performance and evaluate retailer potential. The result is a dynamic intelligence platform built to supercharge online product sales and keep you ahead of the competition.

Zumetrics SaaS-based reporting platform offers remarkably deep, dynamic data. Users have total control to define their market perspective and create a customized view of their brand's health across myriad online retailers. It's a view that reveals the proverbial forest, while still allowing scrutiny of each tree.

Key Features

Scan By Brand

Easily monitor all products under a brand even as products are added or removed.

Track Competitors

Stay aware of competitor promos and retailer offerings with on-time updates of sudden market changes.

Evaluate Online Retailers and Marketplaces

Ensure your brand is optimally represented and positioned for success online.

Customize Reports and Graphs

Tailor reports to view what's most important to your goals and objectives.

Set Notifications and Alerts

Get alerted to fluctuations that impact your business so you can proactively make adjustments.

Easily Share Data

Share data internally or with your online retail network to track program success.

1

Define Your Market

Select brands, products, retailers and competitors.

2

Customize Your View

Monitor, refine and share market reports.

3

Accelerate Your Brand

Uncover opportunities to capitalize on market trends.

Get Started Today!